WHO BREITBART IS...REALLY
Breitbart News is one of America’s leading news organizations.

Breitbart routinely features exclusive interviews and original content with and from American and world leaders. It was conceived in 2007, when two Jewish-American best friends – Andrew Breitbart and Larry Solov – took a trip to Israel together. There, they decided to partner and create Breitbart News with the idea that truthful reporting and the free and open exchange of ideas is essential to maintain a robust democracy. With that foundation and the unwavering belief in the greatness of America, Breitbart News has grown into an international news company with bureaus in Washington DC, Los Angeles, London, Jerusalem and Rome. It has been lauded by the *New York Times* for having one of the most diverse newsrooms in the industry, and it has become a powerhouse on social media and radio….all due to the overarching premise that freedom flourishes with more voices, not fewer.
THE FACTS: Breitbart.com Web, Radio, and Social

**WEB**
- **20 MILLION**
  Unique Monthly Website Visitors

**RADIO**
- **38 HOURS**
  Original LIVE programming/week
  SiriusXM Patriot 125

**SOCIAL**
- **#1**
  Most engaged political Instagram publisher in America
- **#13**
  Most engaged Facebook publisher worldwide

**TOP 5**
- News sites in the U.S.
  - Amazon/Alexa

**#70**
- Most trafficked website in America
  - Amazon/Alexa

**TOP 5 CALL VOLUME**
- Among all SiriusXM radio programs
  - Breitbart News Daily
Company Culture

A strong track record of promoting women and minorities.

“In fact, the masthead is more varied and international than most of the news organizations where I’ve worked.”

– New York Times Magazine writer Wil S. Hylton

Breitbart means a lot of things to different people but one thing that remains consistent is that we believe in this country and we will fight for it every day. We are grateful to have millions of passionate readers who engage daily with our content across all our platforms.

As a poor Hispanic child of Cuban refugees, my family stories were about the communists stripping my grandparents of everything – their home, their business, their possessions. Communism for them meant years in labor camps. The only way to prevent this again is to spread the truth about it.

ALEX MARLOW
Editor-in-Chief

FRANCES MARTEL
International Editor
Company Culture

Founded by two Jewish-Americans, the Company is an unapologetically staunch supporter of Israel

“I want to acknowledge that Breitbart has been a phenomenal, dependable, and stalwart friend of the Jewish people and Israel from its inception.”  — Rabbi Shmuley Boteach

There’s a camaraderie at Breitbart that I haven’t experienced before. It’s so interesting to me how so many different people from different backgrounds can come together every day in pursuit of truth. We all love this country and what’s so cool about that, is we all come from different parts of it.

— JEROME HUDSON  
Entertainment Editor

Real diversity includes diversity of opinions and ideas. Breitbart is one of the most diverse places I’ve ever worked. People are willing to debate the ideas.

— KRISTINA WONG  
Pentagon Correspondent
Breitbart Firsts

**Cartel Chronicles:** first to expose the humanitarian crisis on the U.S. Southern border

Responsible for the first photos depicting the conditions on the US / Mexico Border in 2014, Brandon Darby and Ildefonso Ortiz regularly venture in and out of Mexico to give a voice to the Mexican people living in fear of Cartel Violence. These stories are then reported in English and Spanish on the pages of Breitbart.

BRANDON DARBY  
**Co-Founders of Breitbart’s Cartel Chronicles**

ILDEFONSO ORTIZ
Some of the key influencers interviewed recently on Breitbart platforms
WHAT OTHERS ARE SAYING ABOUT BREITBART

“President Barack Obama

...Breitbart did something pretty interesting. Now, they didn’t create a whole new platform but they did shift the entire media narrative in a different direction—in a powerful direction.

“Joe Lieberman
Democrat Senator and 2000 Candidate for VP

I know the positive pro-Israel record, pro-Semitic record — if you can call it that — certainly fair record of Breitbart when it comes to Israel and Jews, and I appreciate it, and I think the majority of people appreciate it as well.
WHAT OTHERS ARE SAYING ABOUT BREITBART

“Breitbart is not the alt-right.”

Yochai Benkler
Harvard Professor Harvard/MIT Study

“Unless you seek out Breitbart on your computer, you’re probably not even going to know what the other side is saying.”

Lara Logan, previously of CBS & 60 Minutes

“In fact, the masthead is more varied and international than most of the news organizations where I’ve worked.”

Wil S. Hylton, New York Times Magazine